

THE SOCIAL IMPACT ARM

COMPASSION

EMPOWER

EMPATHY

CATALYSE



WHAT DOES IT MEAN TO DO GOOD?

ABOUT **SBF** FOUNDATION

In 2013, Singapore Business Federation (SBF) set up the SBF Foundation. The Foundation is envisioned as the social impact arm of the SBF and the social impact catalyst for the business community.

We believe that people are at the heart of businesses and that a compassionate and proactive business community can lead to a more sustainable and resilient socio-economic landscape in Singapore.

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PURPOSEFUL BUSINESS

Increasingly, companies in Singapore and around the world can no longer focus solely on maximising profits.

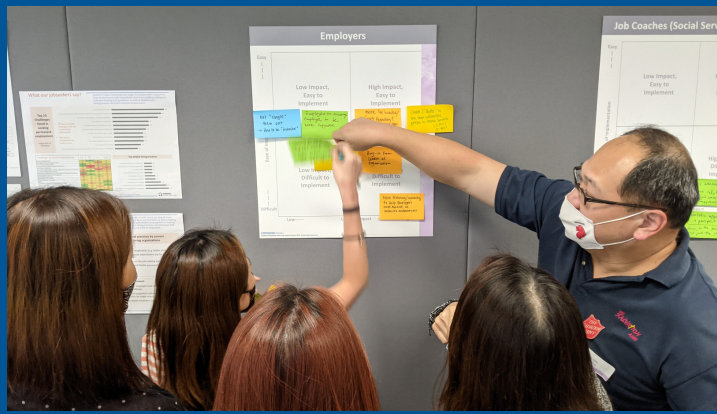
Customers, employees, suppliers, investors, community and the society at large expect companies to make the shift in their corporate purpose towards creating value and positive impact across environmental, social, human and economic dimensions.



Quiz Time

How well do you know the CSR landscape? Scan the QR code to take the quiz!





EMPOWER CIRCLES

EMPOWER = Enable Manpower Planning Opportunities With Enhanced Resources

Empower Circles is a conversation platform that engages and bridges the Human Resource professionals with the social service agencies to discuss on progressive hiring practices, increase success in job seeking and retention for vulnerable individuals to enter or re-enter the workforce.



EMPATHY SERIES

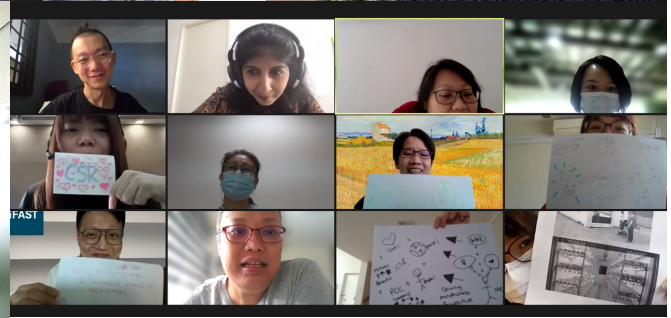
Empathy is more than having compassion for others. It is the conscious effort to reach outside of yourself and walk in someone else's shoes.

Held on the last Friday of each month, the Empathy Series encourages business leaders and managers to start or enhance their CSR efforts and strive to make a positive impact on their community.

CHARITY OF CHOICE

Be a Catalyst for Change and Make a Collective Effort by supporting those in need in our employment and marginalised groups in our midst, businesses can make a lasting impact in uplifting and building a more compassionate and inclusive society together.

We welcome the business community, donors, and partners to join us in being a catalyst for change. Contact or chat with us today on opportunities to support causes and communities close to your hearts.



EMPLOYABILITY FUND

Employment contributes to a person's dignity, wellbeing and development. Business can uplift lives tangibly through gainful employment and help society's vulnerable groups lead dignified lives through economic empowerment and independence.

A platform for business collective giving, the Employability Fund supports employment programmes that outreach to vulnerable groups such as homeless individuals, women facing challenges, unemployed parents of at-risk children, and people with mental health conditions to enter and be (re)integrated into the workforce.

INDUSTRY-LED COMPASSION FUND

Timely support helps to alleviate hardships before it spirals downwards and affect employee's morale and productivity.

The industry-led Compassion Fund serves as a platform for Trade Associations to rally support from members to extend help to employees in need and more importantly, referral for community support to address other concerns.

For every dollar raised, SBF Foundation will match dollar-for-dollar, up to \$200,000 per trade association.

Apart from rallying the Singapore business community to support employees in need and enabling equal access to employment, the Foundation also supports donors and businesses interested in causes close to their hearts be it in the social, educational, sports, environment, or other spaces.



One such instance is Project MigrantWell, a philanthropic effort by two Donors - Estate of Khoo Teck Puat and Estate of Ng Teng

Fong to support the migrant workforce. The donors gave a combined gift of \$20 Million, Project MigrantWell takes on a holistic approach to support the health and wellbeing of migrant workers. It will incorporate the establishment of a charity, MigrantWell Singapore, a MigrantWell Welfare Fund and a medical centre at Penjuru.

